

Privacy Policy (Effective July 17, 2009)

This Privacy Policy explains how Utilimaster Corporation (“we” or “us”) collects, uses and discloses your “Personal Information”.

By accessing and using the Utilimaster Corporation Website (the “Website”), you agree to this Privacy Policy. If you do not agree to this Privacy Policy, you should not use this Website. We may change this Privacy Policy from time to time, and we will post those changes on the Website. Please review this page periodically for changes. Your continued use of the Website after changes are posted constitutes acceptance of each revised Privacy Policy. If you do not agree to any revised Privacy Policy, please exit the Website.

This Privacy Policy is incorporated by reference and made a part of the Website’s Terms of Use and the Terms and Conditions of Sale.

If you register, ask for product information, or purchase items or services on the Website, we will collect and store information from you, including your name, address, phone number, email address and payment information (“Personal Information”). We may use your Personal Information to fulfill orders you have placed and respond to your requests. We will not use or disclose your Personal Information to third parties except as specifically provided herein, and we agree to update this Privacy Policy if our usage or disclosure of Personal Information changes. We may de-identify your Personal Information and use it to monitor, customize and improve the Website, and for marketing and research purposes. We may disclose your Personal Information without notice to you, if required to do so to comply with legal requirements or order.

We may use cookies, beacons or log files on this Website. Usage of a cookie is in no way linked to any Personal Information. A cookie cannot be used to access or otherwise compromise the data on your hard drive. The “help” portion of the toolbar on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. If you reject the cookie, you may still use the Website but some functionality may be impaired. This Website records the IP or internet protocol address of users who log on, in order to facilitate use of the Website. IP addresses are not linked to other Personal Information.

The Website adheres to the generally accepted standards of security for the purpose of protecting information provided by visitors to this Website. We do not make warranties or representations regarding the security of Personal Information. Data sent over the Internet may be intercepted by third parties. If you are concerned about the security of your data, you should not send it over the Internet.

We may use third parties to provide services for the Website, and such third parties may have access to your Personal Information in connection with providing these services. We may disclose and transfer your Personal Information in connection with a corporate merger, consolidation, restructuring, the sale of shares or assets or other corporate change.

If you would like to review and/or correct your Personal Information that we have collected, please contact us by using one of the methods described in the “Contact Us” section of this Website.

Your California Privacy Rights: We comply with the California Online Privacy Protection Act of 2003, California Business and Professional Code 22575-22579. If you are a California resident, we will, upon your written request and if we are disclosing your Personal Information for direct marketing purposes, provide you with: (a) the names and addresses of all third parties to which Utilimaster has disclosed your Personal Information during the preceding year for direct

marketing purposes; (b) the categories of information Utilimaster disclosed to third parties for direct marketing purposes during the preceding calendar year; and (c) if the nature of the third party direct marketer's business cannot be reasonably determined by the third party's name, examples of the products or services marketed. In order to obtain this information, please contact us at: Utilimaster.com, Attention: California Privacy Rights, 603 Earthway, Bristol, IN 46507.

Your Canadian Privacy Rights: We comply with the *Personal Information Protection and Electronic Documents Act* (Canada). If you are a Canadian resident, we will, upon your written request and if we are disclosing your Personal Information for direct marketing purposes, provide you with: (a) the names and addresses of all third parties to which Utilimaster has disclosed your Personal Information during the preceding year for direct marketing purposes; (b) the categories of information Utilimaster disclosed to third parties for direct marketing purposes during the preceding calendar year; and (c) if the nature of the third party direct marketer's business cannot be reasonably determined by the third party's name, examples of the products or services marketed. In order to obtain this information, please contact us at: Utilimaster.com, Attention: Canadian Privacy Rights, 603 Earthway Boulevard, Bristol, IN 46507 USA.